

ultinch Place	Agency	Buying Time (1408)
ston, MA 02114-2977	Product	POLITICAL CANDIDA
	Brand	EST 2704 LYNCH FOR
	Salesperson	Shiebler, Charles (10:
	Sales Office	WHDH
1	Buyer Name	
	Phone/Fax	/

Account Types

Billing Type

2704

Standard

Local/Political Candidate Agency

CPE

Contract #	52769	Date Entered	04/09/13
Schedule Dates	04/10/13-04/15/13	Last Modified	04/09/13
Advertiser	STEVEN LYNCH FOR SENATE (3659)	Entered By	Charles Sheibler
Agency	Buying Time (1408)	CO-OP	No
Product	POLITICAL CANDIDATE (1051)	Headline #	51
Brand	EST 2704 LYNCH FOR SENATE (MA) (30870)	Demo	
Salesperson	Shiebler, Charles (1011)	Order Type	Normal
Sales Office	WHDH	Package Deal	
Ruver Name		Commission %	15.00

\$6,255.00

\$35,445.00

Net Total

Sales Tax

WHDH Boston (Wh	HDH Boston (WHDH)									
By Broadcast Month		Rate								
Apr. 2013	71	\$41,700.00								
Grand Total:	71	\$41,700.00								

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu '	We T	ħ	Fr S	a Su	Spots	Rate	Total	Station	Comments	Enter
1.0	Normal Line / SPOT	04/10/13-04/12/13	4	:30	5A- 5:30A (ET)				1 :	1	1		3	\$200.00	\$600.00	WHDH Boston (WHDH)	LUR	4/9/13
2.0	Normal Line / SPOT	04/10/13-04/12/13	4	:30	5:30A- 6A (ET)				1 :	1	1		3	\$200.00	\$600.00	WHDH Boston (WHDH)	LUR	4/9/13
3.0	Normal Line / SPOT	04/10/13-04/12/13	4	:30	6:30A- 7A (ET)				1 :	1	1		3	\$550.00	\$1,650.00	WHDH Boston (WHDH)	LUR	4/9/1
4.0	Normal Line / SPOT	04/10/13-04/12/13	1	:30	7A- 8A (ET)				1		1		2	\$1,200.00	\$2,400.00	WHDH Boston (WHDH)		4/9/1
5.0	Normal Line / SPOT	04/15/13-04/15/13	1	:30	7A- 8A (ET)		1					1	1	\$1,200.00	\$1,200.00	WHDH Boston (WHDH)		4/9/1
6.0	Normal Line / SPOT	04/15/13-04/15/13	1	:30	9A- 9:30A (ET)		1			N.			1	\$400.00	\$400.00	WHDH Boston (WHDH)		4/9/1
7.0	Normal Line / SPOT	04/10/13-04/11/13	1	:30	9A- 9:30A (ET)				1 :	1			2	\$400.00	\$800.00	WHDH Boston (WHDH)		4/9/1
8.0	Normal Line / SPOT	04/10/13-04/11/13	1	:30	9:30A- 10A (ET)				1 :	1			2	\$400.00	\$800.00	WHDH Boston (WHDH)		4/9/1
9.0	Normal Line / SPOT	04/15/13-04/15/13	1	:30	9:30A- 10A (ET)		1					1:	1	\$400.00	\$400.00	WHDH Boston (WHDH)		4/9/1
10.0	Revised Line / SPOT	04/15/13-04/15/13	1	:30	10A- 11A (ET)		1									WHDH Boston (WHDH)		4/9/1
10.1	Normal Line / SPOT	04/15/13-04/15/13	1	:30	10A- 11A (ET)		1						1	\$350.00	\$350.00	WHDH Boston (WHDH)		4/9/1
11.0	Revised Line / SPOT	04/11/13-04/12/13	1	:30	10A- 11A (ET)					1	1 :					WHDH Boston (WHDH)		4/9/1
11.1	Normal Line / SPOT	04/11/13-04/12/13	1	:30	10A- 11A (ET)					1	1		2	\$350.00	\$700.00	WHDH Boston (WHDH)		4/9/1
			T															

Accepted Agency/ Advertiser: Date: Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race ethnicity, gender or national origin in any of its advertising practices.

B/E Bookend P/B Piggy Back Printed At: 02:50 PM on Tuesday, April 9 2013

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Buying Time 650 Mass Ave NW #210 Washington, DC 20001

Contract # **52/69** 04/10/13-04/15/13 Schedule Dates Advertiser STEVEN LYNCH FOR SENATE (3659) Buying Time (1408) Product POLITICAL CANDIDATE (1051) Brand

Standard

Salesperson

Sales Office

Buyer Name

Phone/Fax

Account Types

Billing Type

Comments

CPE

Last Modified Entered By CO-OP Headline # EST 2704 LYNCH FOR SENATE (MA) (30870) Demo

Order Type Shlebler, Charles (1011) Package Deal Commission 2704

Net Total Sales Tax Local/Political Candidate Agency

Date Entered

Normal 15.00 \$6,255.00

04/09/13

04/09/13

Charles Sheibler

\$35,445.00

WHDH Boston (WHDH) Rate \$41,700.00 By Broadcast Month Apr. 2013 71 71 Grand Total: \$41,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPV	V Mo	Tu.	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	04/10/13-04/12/13	1	:30	12P- 12:30P (ET)				1	1	1		3	\$400.00	\$1,200.00	WHDH Boston (WHDH)		4/9/13
13.0	Normal Line / SPOT	04/11/13-04/12/13	1	:30	12:30P- 1P (ET)					1	1		2	\$400.00	\$800.00	WHDH Boston (WHDH)		4/9/13
14.0	Normal Line / SPOT	04/15/13-04/15/13	1	:30	12:30P- 1P (ET)		1				-		1	\$400.00	\$400.00	WHDH Boston (WHDH)		4/9/13
15.0	Normal Line / SPOT	04/15/13-04/15/13	1	:30	2P- 3P (ET)		1		924				1	\$300.00	\$300.00	WHDH Boston (WHDH)		4/9/13
16.0	Normal Line / SPOT	04/10/13-04/11/13	1	:30	2P- 3P (ET)				1	1		11	2	\$300.00	\$600.00	WHDH Boston (WHDH)		4/9/13
17.0	Normal Line / SPOT	04/10/13-04/12/13	1	:30	4P- 4:30P (ET)				1	1	1	15.00	3	\$500.00	\$1,500.00	WHDH Boston (WHDH)		4/9/13
18.0	Normal Line / SPOT	04/15/13-04/15/13	1	:30	4P- 4:30P (ET)		1	4				1	1	\$500.00	\$500.00	WHDH Boston (WHDH)		4/9/13
19.0	Normal Line / SPOT	04/15/13-04/15/13	1	:30	4:30P- 5P (ET)		1			200			1	\$600.00	\$600.00	WHDH Boston (WHDH)		4/9/13
20.0	Normal Line / SPOT	04/10/13-04/12/13	1	:30	4:30P- 5P (ET)				1	1	1		3	\$600.00	\$1,800.00	WHDH Boston (WHDH)		4/9/13
21.0	Normal Line / SPOT	04/10/13-04/12/13	1	:30	5P- 5:30P (ET)				1	1	1		3	\$800.00	\$2,400.00	WHDH Boston (WHDH)		4/9/13
22.0	Normal Line / SPOT	04/15/13-04/15/13	1	:30	5P- 5:30P (ET)		1				10.00		1	\$800.00	\$800.00	WHDH Boston (WHDH)		4/9/13
23.0	Normal Line / SPOT	04/15/13-04/15/13	1	:30	5:30P- 6P (ET)		1						1	\$900.00	\$900.00	WHDH Boston (WHDH)		4/9/13
24.0	Normal Line / SPOT	04/10/13-04/12/13	1	:30	5:30P- 6P (ET)				1	1	1		3	\$900.00	\$2,700.00	WHDH Boston (WHDH)		4/9/13
25.0	Normal Line / SPOT	04/10/13-04/12/13	1	:30	6P- 6:30P (ET)				1	1	1		3	\$1,200.00	\$3,600.00	WHDH Boston (WHDH)		4/9/13
					CO	NFI	RN	1AT	10	N (CO	NTF	RAC	Т				
Accepted	Agency/ Advertiser:			Date:	Accepted	Station	n:							Date:	Comments:			

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Buying Time 650 Mass Ave NW #210 Washington, DC 20001

Contract # **52/69** 04/10/13-04/15/13 Schedule Dates Advertiser STEVEN LYNCH FOR SENATE (3659) Agency Buying Time (1408) Product

Sales Office

Buyer Name

Phone/Fax

Account Types

Billing Type

Comments

CPE

POLITICAL CANDIDATE (1051) Brand Salesperson

EST 2704 LYNCH FOR SENATE (MA) (30870)

Shiebler, Charles (1011)

Local/Political Candidate Agency Standard

2704

Date Entered 04/09/13 Last Modified 04/09/13 Entered By Charles Shelbler CO-OP No

Headline #

Package Deal

Commission

Net Total

Sales Tax

Demo Order Type

Normal

15.00 \$6,255.00 \$35,445.00 WHDH Boston (WHDH) By Broadcast Month Apr. 2013 71 Rate \$41,700.00 71 Grand Total: \$41,700.00 71

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length .	Run Times	SPW	Мо	Tu 1	We T	Th Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entere
26.0	Normal Line / SPOT	04/15/13-04/15/13	1	:30	6P- 6:30P (ET)		1						1	\$1,200.00	\$1,200.00	WHDH Boston (WHDH)		4/9/13
27.0	Normal Line / SPOT	04/13/13-04/13/13	1	:30	6P- 7 News at 6						1		1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		4/9/13
28.0	Normal Line / SPOT	04/14/13-04/14/13	1	:30	6P- 7 News at 6			Ti di			1	1	1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		4/9/13
29.0	Normal Line / SPOT	04/10/13-04/12/13	4	:30	7P- 7:30P (ET)			lo-6	1	1			2	\$575.00	\$1,150.00	WHDH Boston (WHDH)		4/9/13
30.0	Normal Line / SPOT	04/10/13-04/11/13	4	:30	11P- 11:35P (ET)	-	See all		1 1	1			2	\$1,000.00	\$2,000.00	WHDH Boston (WHDH)		4/9/13
31.0	Normal Line / SPOT	04/14/13-04/14/13	4	:30	11P- 7 News at 11 PM						100	1	1	\$1,200.00	\$1,200.00	WHDH Boston (WHDH)		4/9/13
32.0	Normal Line / SPOT	04/10/13-04/11/13	4		11:34P- THE TONIGHT SHOW W/ JAY LENO				1 1	1			2	\$450.00	\$900.00	WHDH Boston (WHDH)		4/9/13
33.0	Normal Line / SPOT	04/13/13-04/13/13	4	:30	6A- 7A (ET)						1	-	1	\$150.00	\$150.00	WHDH Boston (WHDH)		4/9/13
34.0	Normal Line / SPOT	04/13/13-04/13/13	1	:30	8A- 9A (ET)						1		1	\$700.00	\$700.00	WHDH Boston (WHDH)		4/9/13
35.0	Normal Line / SPOT	04/13/13-04/13/13	1	:30	9A- 10A (ET)						1		1	\$700.00	\$700.00	WHDH Boston (WHDH)		4/9/13
36.0	Normal Line / SPOT	04/13/13-04/13/13	1	:30	10A- 11A (ET)						1		1	\$700.00	\$700.00	WHDH Boston (WHDH)		4/9/13
37.0	Normal Line / SPOT	04/14/13-04/14/13	4	:30	7:30A- 8A (ET)					19		1	1	\$150.00	\$150.00	WHDH Boston (WHDH)		4/9/13
38.0	Normal Line / SPOT	04/14/13-04/14/13	1	:30	8A- 9A (ET)						1	1	1	\$700.00	\$700.00	WHDH Boston (WHDH)		4/9/13

CONFIRMATION CONTRACT

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Buying Time 650 Mass Ave NW #210 Washington, DC 20001

Contract # **52/69** 04/10/13-04/15/13 Schedule Dates Advertiser STEVEN LYNCH FOR SENATE (3659) Agency Buying Time (1408) Product POLITICAL CANDIDATE (1051) Brand Salesperson

Sales Office

Buyer Name

Phone/Fax

Account Types

Billing Type

Comments

CPE

EST 2704 LYNCH FOR SENATE (MA) (30870) Shiebler, Charles (1011)

> Commission Net Total 2704 Sales Tax Local/Political Candidate Agency Standard

Date Entered 04/09/13 Last Modified 04/09/13 Entered By Charles Shelbler No Headline #

Normal

15.00

\$6,255.00

\$35,445.00

CO-OP

Demo Order Type

Package Deal

 By Broadcast Month
 Spots

 Apr. 2013
 71
<u>Rate</u> \$41,700.00 Grand Total: \$41,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu 1	₩e Tl	h Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
39.0	Normal Line / SPOT	04/14/13-04/14/13	4	:30	9A- 10:30A (ET)			4		80		1	1	\$350.00	\$350.00	WHDH Boston (WHDH)		4/9/13
40.0	Normal Line / SPOT	04/15/13-04/15/13	1	:30	5A- 5:30A (ET)		1					2	1	\$350.00	\$350.00	WHDH Boston (WHDH)		4/9/13
41.0	Normal Line / SPOT	04/15/13-04/15/13	1	:30	5:30A- 6A (ET)		1						1	\$350.00	\$350.00	WHDH Boston (WHDH)		4/9/13
42.0	Normal Line / SPOT	04/15/13-04/15/13	1		11:34P- THE TONIGHT SHOW W/ JAY LENO		1			y.			1	\$700.00	\$700.00	WHDH Boston (WHDH)		4/9/13
43.0	Normal Line / SPOT	04/10/13-04/11/13	1		12:36A- LATE NIGHT WITH JIMMY FALLON				1 1	1			2	\$200.00	\$400.00	WHDH Boston (WHDH)		4/9/13
		2																
														-				
					CON	EIE) N /1 /	۱ T I	10	LC	O N I	TE	200	T				
					CON	1 11	/1/1/	711	OIN	4 C	OIV	11.	MC					
ccantod	Agency/ Advertiser:			Date:	Accepted St	ation								Date:	Comments:			

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